

BRANDING OPPORTUNITIES

APRIL 2022 –
MARCH 2023



BRANDING OPPORTUNITIES

RECEPTION LEVEL 4&5

HCC Ref	Description	Dimensions (length x height)	Quantity	Unit cost
HCC001	Spiral walkway banners (double sided)	1000 x 3000mm	4	£193
HCC002	Pillar Wraps Size dependant on pillar used	1950mm circ x 2600mm average	-	£234
HCC003	Cloakroom front panels	5000 x 800mm	1	£254
HCC004	Entrance door graphics - A3 vinyl	A3	10	£9
HCC005	Graphics above glass entrance doors	17500 x 1150mm	7 large 1 small	£864
HCC006	Conference Link to Studio One stair risers	3200 x 2500mm	38	£644
HCC007	Graphics to black panels above doors from reception to Conference Link	6000 x 700mm	6	£260
HCC008	Graphic above Conference Link Office Door	870 x 620mm	1	£78
HCC009	Bullring Desk Wrap	15000 x 900mm	1	£826
HCC010	Branded Flags for Entrance 1	1.7 x 1.2m	7	£100

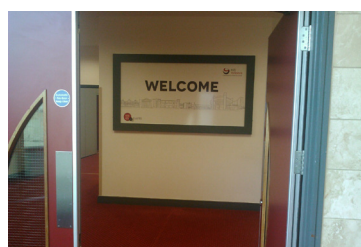
AUDITORIUM

HCC Ref	Description	Dimensions (length x height)	Quantity	Unit cost
HCC011	Main Auditorium stage banner	1000 x 4000mm	2	£137
HCC012	Lectern logo panel	A2	-	£20
HCC013	Spinnaker lectern logo	680 x 140mm	-	£7

BRANDING OPPORTUNITIES

QUEEN SUITE ENTRANCE 3

HCC Ref	Description	Dimensions (length x height)	Quantity	Unit cost
HCC014	Stair uprisers from Entrance 3 to middle mezzanine level	1400 x 3000mm	22	£453
HCC015	Stair uprisers from middle mezzanine level to Queen Suite	2500 x 2000mm	30	£649
HCC016	Bollard covers outside Entrance 3	300 dia x 900mm	7	£124
HCC017	Queen Suite entrance welcome board	2060 x 990mm	1	£104
HCC018	Queen Suite stage banner	750 x 2000mm	1	£78
HCC019	Set of 5 double sided banners for Kings Road outside Queen Suite	890 x 3480mm	5	£221
HCC019b	Installation and removal of own banners above (minimum x5)	-	5/10/15	£545/£1025/£1455
HCC20	Stair uprisers from Hall D to Studio 1 (Bottom Set)	3500 x 1000mm	14	£254
HCC21	Stair uprisers from Hall D to Studio 1 (Top Set)	5000 x 2000mm	39	£520
HCC22	Stair uprisers from Hall D to Studio 1 (Full Set)	5000 x 3500mm	53	£754
HCC23	Queens Suite to Halls escalator posters	A2	20	£10
HCC012	Lectern logo panel	A2	-	£20
HCC013	Spinnaker lectern logo	680 x 140mm	-	£7
HCC24	Replacement of Yorkshire image in Queen's Suite lobby	2000 x 1500mm	1	£286
HCC25	Replacement of Yorkshire image in Entrance 3 lobby	3200 x 2400mm	1	£897



BRANDING OPPORTUNITIES

QUEEN SUITE ENTRANCE 3

HCC Ref	Description	Dimensions (length x height)	Quantity	Unit cost
HCC26	Replacement of Yorkshire image above Escalators linking Queens Suite with Halls B & C	1500 x 2000mm	1	£403
HCC27	Replacement of Yorkshire image at bottom Escalators linking Queens Suite with Halls B & C	2000 x 1500mm	1	£286
HCC28	Branded Flags between Hall M and Queen Suite	1.7 x 1.2m	4	£100

HALL M ENTRANCE 4

HCC Ref	Description	Dimensions (length x height)	Quantity	Unit cost
HCC029	Set of 10 double sided banners for Kings Road outside Hall M	890 x 3480mm	10	£221
HCC029b	Installation and removal of own banners above (minimum x5)	-	5/10/15	£545/£1025/£1455
HCC030	Full colour printed graphics to outside of glass panels on Hall M tower (6x on one side)	3800 x 2700mm	6	£1443
HCC031	Full colour printed graphics to outside of glass panels on Hall M tower. Comprising 12 panels (6x per side)	3800 x 4800mm	12	£2470
HCC032	External banner in frame Hall M doors above Roller Shutter door	4400 x 2500mm	1	£1138
HCC033	Full colour graphics to Hall M front entrance window; printed on contravision and applied to outside of large windows on left and right of main doors	2900 x 2500mm	2	£863



BRANDING OPPORTUNITIES

HALL M ENTRANCE 4

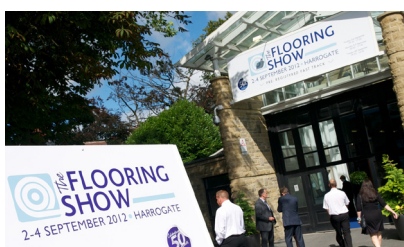
HCC Ref	Description	Dimensions (length x height)	Quantity	Unit cost
HCC034	Full colour graphics to Hall M front entrance 6 doors; printed on contravision applied to outside of glass doors	785 x 2240mm	6	£780
HCC035	Replacement inset panel for internal sign above Hall M internal lobby area doors	3000 x 1000mm	1	£286
HCC036	Bollards covers outside Entrance 4	320 x 1000mm	11	£98
HCC037	Replacement of Yorkshire image sign above doors Linking to Hall C	4000 x 3000mm	1	£1755
HCC038	Replacement of Yorkshire image on left hand Entrance 4 foyer wall	2000 x 1500mm	1	£286
HCC039	Hall M Entrance 4 Fomex cover sign	2010 x 640mm	1	£208

HALL A ENTRANCE 5

HCC Ref	Description	Dimensions (length x height)	Quantity	Unit cost
HCC40	External hanging banner in frame above Hall A Entrance 5	4500 x 1400mm	1	£975

HALL B

HCC Ref	Description	Dimensions (length x height)	Quantity	Unit cost
HCC41	Replacement of Yorkshire image within the catering area	2000 x 1500mm	2	£286



BRANDING OPPORTUNITIES

B/C LINKWAY

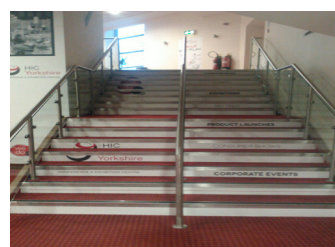
HCC Ref	Description	Dimensions (length x height)	Quantity	Unit cost
HCC26	Replacement of Yorkshire above the escalators heading to Queen Suite	1500 x 2000mm	1	£403
HCC27	Replacement of Yorkshire image at bottom of the Queen's suite escalators	2000 x 1500mm	1	£286

HALL D

HCC Ref	Description	Dimensions (length x height)	Quantity	Unit cost
HCC20	Stair uprisers from Hall D to Studio 1 (Bottom Set)	3500 x 1000mm	14	£254
HCC21	Stair uprisers from Hall D to Studio 1 (Top Set)	5000 x 2000mm	39	£520
HCC22	Stair uprisers from Hall D to Studio 1 (Full Set)	5000 x 3500mm	53	£754

HALL Q ENTRANCE 2

HCC Ref	Description	Dimensions (length x height)	Quantity	Unit cost
HCC042	Hall Q Entrance 2 door sign	5610 x 700mm	1	£332
HCC043	Hall Q Entrance 2 wooden frame sign behind registration desk	1660 x 860mm	1	£98
HCC044	Hall Q wooden frame sign overlooking exhibition hall	1660 x 860mm	1	£98



BRANDING OPPORTUNITIES

ROYAL HALL

HCC Ref	Description	Dimensions (length x height)	Quantity	Unit cost
HCC045	Full colour hanging signs on the exterior frontage; acm pannels attached to existing wires	2000 x 1000mm	2	£624
HCC046	Full colour hanging signs on the exterior frontage; acm pannels attached to existing wires	2350 x 320mm	5	£780
HCC047	Royal Hall stage banner	1000 x 3500mm	1	£117

GENERAL

HCC Ref	Description	Dimensions (length x height)	Quantity	Unit cost
HCC048	Insert anti slip laminate floor graphics (Set of 10)	A4	10	£111
HCC049	Insert anti slip laminate floor graphics (Set of 20)	A4	20	£208
HCC050	Insert anti slip laminate floor graphics (Set of 30)	A4	30	£299
HCC051	Insert anti slip laminate floor graphics (Set of 50)	A4	50	£455
HCC052	Signage : Single sided 5mm Foamex sign	A1		£33
HCC053	Signage : Double sided 5mm Foamex sign	A1		£49
HCC054	Signage : Single sided 5mm Foamex sign	A2		£18
HCC055	Signage : Double sided 5mm Foamex sign	A2		£27
HCC056	Signage : Single sided 5mm Foamex sign	A3		£10
HCC057	Signage : Double sided 5mm Foamex sign	A3		£16
HCC058	Teardrop Flags includes flag, pole and base (*See Branding Opportunities Terms & Conditions)	Flag Size 760x1610mm		£234

BRANDING OPPORTUNITIES

GENERAL

HCC Ref	Description	Dimensions (length x height)	Quantity	Unit cost
HCC059	Large anti slip floor graphic	2000 x 1000mm		£156
HCC060	Top table logo to fit over modesty panel	1200 x 500mm		£117

WIFI

HCC Ref	Description	Dimensions (length x height)	Quantity	Unit cost
HCC061	Branded landing page for complimentary delegate Wi-Fi	-	-	£250

POSTER SITES

HCC Ref	Description	Dimensions (length x height)	Quantity	Unit cost
HCC23	Queens Suite to Halls escalator posters	A2	20	£10
HCC062	Escalators leading from car park to Main Auditorium Entrance 1	510 x 765mm	13	£16
HCC062	Car park lift lobby	510 x 765mm	6	£16
HCC062	Level 5	510 x 765mm	4	£16

BRANDING OPPORTUNITIES TERMS AND CONDITIONS

- Branding which is attached to the fabric of the building, either hung or via adhesive, inside or out, must be ordered through the venue. Free standing branding can be produced by 3rd parties as long as items comply with event planning health and safety regulations.
- All costs exclude VAT
- All costs include printing, installation and delivery unless stated
- Costs exclude design and artwork which must be supplied - specifications provided upon request
- *Teardrop Flag Waiver : can be used near exterior entrances, when weather conditions reach beaufort 7 (32 mph) these conditions are no longer considered normal for flag. We do not accept any liability for any damage caused to or by this product.
- *Other quantities and sizes can be quoted for.
- Please note venue branding is limited to the duration of the tenancy